



If you wish to continue your support of the Friendship House in the year ahead, we welcome you to select your Sponsorship & Marketing Opportunities now.

Spring Panel Discussion event - April 2023

- Panel Sponsor (\$500)
- Hors d'Oeuvres Sponsor (\$250)

Summer Concert event - August 2023

- Presenting Sponsor (\$5000)
- Entertainment Sponsor (\$2500)
- Beverage Garden Sponsor (\$1000)
- Food Truck Sponsor (\$500)

Fall Volunteer Appreciation event - October 2023

- Keynote Sponsor (\$1000)
- Entertainment Sponsor (\$500)
- Table Sponsor (\$200)

Holiday Meals – November & December 2023

- Feast Sponsor (\$500)
- Trimmings Sponsor (\$200)

Refer to the designated support level forms attached for details of the promised marketing options and consider customizing these with us directly to suit your business needs. You will be recognized based on your total level of support if you choose to sponsor multiple events, according to the following recognition levels:

Leading Partner \$10,000

Sustaining Partner \$5,000 to \$9,999

Connecting Partner \$2,500 to \$4,999

Supporting Partner \$1,000 to \$2,499

Community Partner \$500 to \$999

Friend of Skagit Friendship House under \$500



Spring Panel Discussion - April 2023 sponsorship levels

Panel \$500

Mentioned in biannual newsletter printed and email versions
Logo ad on print event program
Company Logo on our website for two months with web link
Social Media Post with your business links tagged
Logo on banner at event

Hors d'Oeuvres \$250

Mentioned in biannual newsletter email version
Named on print event program
Company Logo on our website for one month
Logo on banner at event

We intend to host a panel of 6 guest speakers to address some of the innovations of supporting the needs in Skagit County, surrounding food and housing crisis, as well as the stumbling blocks we find on our paths to help.

The audience (max 100 ppl) will include many connected service providers and potentially some allies in politics all hoping to see our intention of working together to do more. Audience questions and feedback will open for 15 minutes after the 30-minute panel topics conclude. There will be an option to stay to continue socially talking with the audience and each other over refreshments, after. (So, plan for at least an hour in total)

The schedule is planned for early April, a date to be determined based on availability of yourself and other guest speakers we confirm. To be held at the Vinery at Christianson's Nursery, Best Rd Mount Vernon.

Expecting a Tuesday midday or Thursday, later afternoon, where you will still be finished after mingling, by 5pm. Subject of discussion will serve topics around:

- Growing Needs, what's falling through cracks
- access to alternative support, are we partnering our resources
- goals for the future, how we can support each other



Summer Concert - August 2023 sponsorship levels

presenting \$5,000

- Mentioned in biannual newsletter printed and email versions
- Use of Friendship House logo for 1-year
- Main Landing Page Logo on our Website during promotion w/ hyper + Company Logo on website for six months with web link
- 2- Pre-event Social Media Posts with tags to your business socials
- Dedicated Post-event social post
- Visibility during concert to include a banner/sign at stages visible to the audience and shout out by presenter
- Logo on merch items for sale (ie: t-shirts and water bottles)

entertainment \$2,500

- Mentioned in biannual newsletter printed version
- Use of Friendship House logo for 1-year
- Main landing page logo during promotion + Company Logo on website for four months
- Pre-event mention in Social Media Post
- Post-event social post
- Visibility during concert, includes banner/signage around staging or sound booth plus logo at selfie station

beverage garden \$1,000

- Use of Friendship House logo for 1 year
- Concert page logo
- Company Logo on website for two months
- Mention in social media post
- Signage near high volume activity tents during concert

food truck \$500

- Use of Friendship House logo for 1 year and concert page recognition
- Signage near activity tents during concert

This live outdoor event will once again be hosted in the open field at Christianson's Nursery on Best Rd. in Mount Vernon. Last year our 1st ever benefit concert was a huge success as we celebrated our achievements in sheltering Skagit residents since 1986. With your help, we were able to raise \$22,885 in net income to our programs!



Volunteer Appreciation - October 2023 sponsorship levels

keynote \$1,000

- Mentioned in biannual newsletter
- Use of Friendship House logo for 1 year
- Company Logo on website for two months with hyper link
- Dedicated Pre-event Social Media Post
- Post event social post mention
- Recognition during event

entertainment \$500

- Company Logo on website for one month
- Mention in social media post
- Recognition during event

table \$200

- Signage at the table sponsored
- Recognition during event

We plan for this event to be a live, privately hosted mixer with members of our staff and board to recognize the continued efforts and dedication of our service volunteers.

Volunteers make our services possible every day, including the love and laundry program as well as our sack lunch program. We have monthly meal members who prepare and serve dinner to the public, each month and additional donors of time and skills to manage several ongoing capital projects across our facilities.

We will welcome the public to come celebrate and congratulate our most honorable volunteers at this event but we expect it will be on the smaller scale of events to keep it personable and social for the true guests of honor.



Holiday Meals - November/December 2023 sponsorship levels

Feast \$500

- Mentioned in biannual newsletter email version
- Mention on our website
- Social Media Post with your business links tagged
- Personalized photo collage

Trimmings \$200

- Mention on our website
- Social Media mention
- Knowing you are making a big difference at the holiday for someone

We serve Brunch and Dinner on Thanksgiving and Christmas.

Brunch is from 10am-12pm and dinner is from 3pm-5pm.

This year we are offering sponsorship opportunities for the holiday meal services to provide more ways for our community to get involved with these special occasions, again.

Holidays can be tough for our guests while not only is the weather tough this time of year, but memories of what used to be... or remembrance of loss settles in and makes it harder to get through the season that others seem to delight in...



Holiday Meals - November/December 2022 sponsorship levels

Feast \$500

Mentioned in biannual newsletter email version
Mention on our website
Social Media Post with your business links tagged
Personalized photo collage

Trimmings \$200

Mention on our website
Social Media mention
Knowing you are making a big difference at the holiday for someone

We serve Brunch and Dinner on Thanksgiving and Christmas.

Brunch is from 10am-12pm and dinner is from 3pm-5pm.

This year we are offering sponsorship opportunities for the holiday meal services to provide more ways for our community to get involved with these special occasions, for the first time.

Holidays can be tough for our guests while not only is the weather tough this time of year, but memories of what used to be... or remembrance of loss settles in and makes it harder to get through the season that others seem to delight in...